

# EuroBio \* 2008



• **5000** Experts

• **120** Prestigious Speakers

• **4** PILLARS

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## ***5 reasons why EuroBio 2008 October 7-9 is essential to your company's survival***

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With the credit crunch and financial turmoil, it's getting even tougher than ever before. Not to mention continued controversy over biotech's role and impact.

***EuroBio 2008 gives you a unique opportunity to grasp the realities of the situation and plan your survival strategy accordingly:***

- ***IMI Showcase*** - With 2 billion funding approved, everyone wants to meet IMI. EuroBio 2008 offers you the chance to head the queue and also hear about other EU initiatives that can have a major impact (short and long-term) on all aspects of your business.
- ***Not just a talking shop*** - Healthcare rationing, rising fuel prices, food shortages, gene patenting, patient rights, human enhancement – EuroBio 2008 enables you to shape the debate on the ever more pressing political, regulatory and social/ethical issues that will make or break your business. The resulting White Paper will go straight to the EU and national parliaments.

- ***New wave financing*** - In the current economic climate new methods of financing are essential for the sector to survive. Be the first to learn about the latest ideas from both sides of the Atlantic at EuroBio 2008, including NYSE's proposed Fast Track IPOs
- ***Niche networking*** - Move for once beyond your normal circles and create an even wider high-quality network of contacts. Catch the people you've missed at other events and senior management from top southern European biotechs/pharma in particular.
- ***BIO-type synergy*** - Just how do you follow up all those meetings in San Diego? Get some concrete actions in place. EuroBio 2008 provides the perfect forum with the same diverse range of stakeholders attending.

**EuroBio 2008 runs over three days, October 7-9 right in the centre of Paris at the *Palais des Congrès*, with a wide range of attendance options. No matter how pressed for time, you will find that even just one day is well worth the investment. In fact we guarantee you will be wishing you had stayed longer.**

**Make change happen** and register now at

**[www.eurobio2008.com](http://www.eurobio2008.com)**