



EuroBio 2008: the most important European Congress of Life Sciences bringing together the Healthcare and Eco-industry sectors is to be held in Paris from 7 to 9 October under the unique framework of the Presidency of the European Union.

The unique combination of EuroBio being held in Paris and the French Presidency of the European Union has made it possible to enhance the strengths of this congress like no other in Europe:

- Meeting point for the world's main Business Clusters;
- Set at the interface between **Industry** and **Research**, EuroBio involves the main **industrial, scientific and financial** players in the Life Sciences sector;
- With a structure identical to the American BIO, EuroBio uses the recipe that proved so successful for the event in the U.S. from 1998 onwards, i.e. a tightly knit network based on: **4 Pillars** (*Conferences, Business Convention, Exhibition, Recruitment Convention*), **3 Sectors** (*Health, Agriculture, Environment*), **3 Generations**.

EuroBio's declared ambition is to become the **European equivalent of the American BIO** which for 10 years has played a unifying role responsible for the strong growth in the Health and Eco-industry sectors in the USA.

EuroBio 2008 is therefore aiming, to mark the occasion of this European Presidency, to become the leading 'veritable' BIO (3,700 participants in New York in 1998 leading to 22,000 experts at BIO San Diego ten years later, including 8,000 Europeans who travelled to the USA because Europe offered no *alter ego* to BIO), with the expected participation, for this year's EuroBio Paris, of over 5,000 experts and the involvement of the main players in these key sectors for the 21st century economy.

The concept of a European BIO, with a focus firmly on Innovation, combined with the advantages of an attractive destination, in both cultural and economic terms, cannot fail to be a hit.

The success of EuroBiO and quality of the contacts made there are a necessary condition – like BIO in the U.S. from 1998 – for the emergence of international partnerships that will directly benefit European and national business clusters.

Ten years after the U.S. – with the benefit of the experience accumulated – Europe is ready to undergo its "Bio Revolution", creating both value and skilled jobs.



What can we expect from EuroBiO 2008?

Steadfastly supported by the European Commission and all the international players from these leading industrial sectors, EuroBiO will provide an update on the issues facing the Health and Eco-industries in general, and biotechnologies in particular.

Based on the recommendations and "Vision" expressed during the recent German Presidency of the European Union, EuroBiO 2008 will provide a floor for experts from major industrial groups and research institutes, business clusters, professional federations, the world of finance, CEOs from Brussels, etc., without forgetting institutions and the media, which form an essential interface with the public. The work of the experts – and at its request – will be complemented by key studies carried out by the Commission.

The work will then be compiled into a ***Call For Change Report***. This report will be presented in most major European cities in preparation for a final presentation given during the Swedish Presidency of the European Union in the second half of 2009, a Presidency whose priorities will include Innovation and its economic impact.

The period covered (2006 – 2009) is very important. It represents a time when industry and scientists, as well as institutions and politicians, became fully aware of the enormous economic growth potential provided by the Health and Eco-industry sectors.

The involvement of the French authorities at the highest level – thanks to the unique combination of EuroBiO and the European Presidency – is essential to enable France and its leading regions to position themselves among the leading long-term players able to make the most of the economic boom created on the back of this unprecedented industrial and scientific revolution.

EuroBiO 2008 must express this desire to develop the leading sectors that will form the economy of tomorrow... By ensuring that this necessary "Common Innovation Policy" emerges, EuroBiO 2008 will enable the French Presidency of the European Union to boast that it has brought about a highly anticipated evolution, not to say revolution...