

PRESS RELEASE

EuroBio 2008, *The Life Sciences Event of the EU Presidency*, will take place in Paris from October 7th - 9th

EuroBio 2008: European Life Sciences and BioIndustry at their very best

Paris, May 27th 2008 - EuroBio 2008 (www.eurobio2008.com) will take place at the Palais des Congrès conference centre in Paris from Tuesday, October 7th to Thursday, October 9th inclusive.

The recently awarded prestigious **EU Presidency Label** will make EuroBio even more international, attracting leading BioClusters and "Biotech Champions" from across the world.

"At the very interface of Industry and Research, therefore with a specific focus on Innovation and Tech Transfer, EuroBio 2008 will attract and bring together the top international experts from the fields of Science, Industry and Finance for three days of intense debate, discussions and meetings", emphasized Eric Poincelet, EuroBio 2008 Commissioner General.

EuroBio 2008 is organized around the same **Four Pillars** that have made BIO so successful in the US: **a Conference Pillar** with major Plenary Sessions and particularly interactive debates (*House of Commons* and *BioDialogues*) with almost 120 world-renown speakers; **a Business Convention Pillar** that facilitates meetings and networking between 500 companies; **an Exhibition Pillar** bringing together leading international BioClusters, pioneering regions, consulting firms and privately-held & listed companies and, lastly, **a Career Fair Pillar** to make it easier for the sector's leading stakeholders to link up with talented jobseekers.

EuroBio 2008 will cover biotechnology's three main fields of application: Healthcare, Environment and Agro-industry.

More than **20** countries, **5,000** delegates and visitors, **120** international speakers and **500** companies and clusters are expected to attend EuroBio 2008, the epicentre of Life Sciences under the EU Presidency.

EuroBio 2008's prestigious Steering Committee has put together a unique panel of international experts from Science, Industry and Finance who will explain, debate and highlight biotechnology's advances, needs, trends and impacts in its main fields of application: Healthcare and Eco-industries - **the 21st century's key business sectors that will determine tomorrow's economic leaders...**

In order to implement the International Steering Committee's well-informed and indeed visionary recommendations, an operational Organizing Committee has been set up and includes the following members:

- Pierre Tambourin, CEO Genopole, Organizing Committee Chairman
- Eric Poincelet, EuroBiO 2008 Commissioner General
- John Hodgson, Editor, Nature Biotech, Programme Director
- Philippe Pouletty, Chairman, France Biotech
- Tony Jones, Director, London Biotech Network
- Jean-Claude Muller, Chairman, Medicen
- Diane Romza-Kutz, Attorney, Neal, Gerber & Eisenberg LLP
- Martine Pretceille, Director, Association Bernard Gregory

Within the next few days, you will receive an invitation to attend the EuroBiO 2008 Press presentation.

About EuroBiO

Founded in 1997 on the initiative of the French Ministry of Research, the then called European Biotech Crossroads has rapidly succeeded in bringing together all the biotechnology actors and stakeholders: life science companies, start-up projects, students, researchers, private & public-sector research organizations, industry bodies, investors, consulting firms, multinationals from the biotech, pharmaceutical, diagnostics, agrifood & environmental sectors, local authorities, clusters, bioparks, bioincubators, public authorities and regulatory bodies.

*In 2006, the European Biotech Crossroads took place in Paris for its 10th anniversary. Under the guidance of Eric Poincelet, former Director General of The World Life Sciences Forum BioVision and founder of BioSquare, the Event was totally transformed on this occasion and remodelled according to the US BIO structure: **Four Pillars, Three Sectors, and Three Generations**. To reflect this transformation into what is set to become "The European BIO", the name **EuroBiO** was adopted. Over 4,000 experts already joined in the newly "revamped" EuroBiO in 2006. And over 5,000 are expected for this **EU Presidency Edition 2008**.*

*EuroBiO is now a truly international event, with a prime focus on European issues. The Event is dedicated to Life Sciences in general - and in particular, to biotech's **three major fields of application - Health, Environment and Agro-industry**.*

The overall setting of EuroBiO 2008 was awarded to Paris and Region Ile-de-France; the concrete organization of the event is ensured by its Regional Economic Development Agency for Paris Ile-de-France (ARD) and its Partner, Package Organization.

For more detailed information, visit the EuroBiO 2008 web site at: www.eurobio2008.com

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