



PRESS RELEASE

EuroBio 2008
House of Commons Debates and BioDialogues
to
Make Change Happen

Paris, September 25, 2008. EuroBio 2008, (www.eurobio2008.com), THE Life Sciences Event of the EU Presidency awarded prestigious EU Presidency Label, will take place at the Palais des Congrès conference centre in Paris from Tuesday, October 7th to Thursday, October 9th inclusive. During these three days, the international life science community will be brought together around the Four Pillars that made the success of BIO in the US: the Conference Pillar, the Business Convention Pillar, the Career Fair Pillar, and the Exhibition Pillar.

In addition to the conferences and seminars, two forms of innovative discussions: the House of Commons Debates and the BioDialogues will take place:

The House of Commons Debates

Three debates will take place on Tuesday, October 7th in a format similar to the House of Commons (UK Parliament). Motions, which will require a simple “Yes” or “No”, will be projected on a screen. Participants will sit on benches which will have been arranged facing each other. Four short speeches, two for and two against, will be delivered and followed by an open debate. Any attendee may speak provided she/he can catch the Moderator's eye. Whether or not the debate is carried will depend on a tally. The Rising Generation, comprised of the best and brightest international PhDs/Postdocs constituting the “super jury”, will be solicited at turning points in the debates and will weigh in with their own separate vote.

Thanks to an “e-vote system”, you can shortlist the topics which will be debated on <http://mailing.paris-region.com/eurobio2008/mailing.html>

The BioDialogues

The Health, Industry and Agriculture BioDialogues will take place on Wednesday, October 8th. Participants will sit around tables of seven, with a “top table” on the dais comprising a

moderator, keynote speakers, discussants, a representative of the Rising Generation, and a scientific journalist. The two keynotes will first speak to provide the framework for the ensuing debate. They will be followed by discussants, whose opinionated speeches will provide spice to the fare set out by the keynotes. Finally, the participants will engage in a debate with the top table.

Each table will designate a “rapporteur” who will make a note of the key points and issues raised on their table. These key points will generate the “Call for Change” Report. This Report, focusing on future Policy for Science and Industry in Europe, will be presented on March 17, 2009, in concomitance from Karolinska Institutet, Stockholm (excellence in Science; and announcing the Swedish EU Presidency starting July 1, 2009), Bio-Europe Spring, Milan (a strong voice for bio-Industry), OECD, Paris (guardian of forward-looking Policy) and Brussels.

We sincerely hope to see you in large numbers at this 2008 edition of *THE* Life Sciences Event!

About EuroBiO

Founded in 1997 on the initiative of the French Ministry of Research, the- then called European Biotech Crossroads has rapidly succeeded in bringing together the key biotechnology actors and stakeholders: life science companies, start-up projects, students, researchers, private & public-sector research organizations, industry bodies, investors, consulting firms, multinationals from the biotech, pharmaceutical, diagnostics, agrifood & environmental sectors, local authorities, clusters, bio-parks, bio-incubators, public authorities and regulatory bodies.

*In 2006, the European Biotech Crossroads took place in Paris for its 10th anniversary. Under the guidance of Eric Poincelet, former Director General of The World Life Sciences Forum BioVision and founder of BioSquare, the Event was totally transformed for this occasion and remodelled based on the U.S. BIO structure: **Four Pillars, Three Sectors, and Three Generations**. To reflect this transformation into what is set to become “The European BIO”, the name **EuroBiO** was adopted. Over 4,000 experts already joined in the newly “revamped” EuroBiO in 2006. And over 5,000 are expected for this **EU Presidency Edition 2008**.*

*EuroBiO is now a truly international event, with prime focus on European issues. The Event is dedicated to Life Sciences in general - and in particular, to biotech's **three major fields of application - Health, Environment and Agro-industry**.*

The overall setting of EuroBiO 2008 was awarded to Paris and Region Ile-de-France; the concrete organization of the event is ensured by its Regional Economic Development Agency for Paris Ile-de-France (ARD) and its Partner, Package Organization.

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