



## PRESS RELEASE

### The EuroBio 2008 “Call for Change report”

Paris, October 3, 2008. EuroBio 2008, ([www.eurobio2008.com](http://www.eurobio2008.com)), THE Life Sciences Event of the EU Presidency awarded prestigious EU Presidency Label, will take place at the Palais des Congrès conference centre in Paris from Tuesday, October 7<sup>th</sup> to Thursday, October 9<sup>th</sup> inclusive. During these three days, the international life science community will be brought together around the Four Pillars that made the success of BIO in the US: the Conference Pillar, the Business Convention Pillar, the Career Fair Pillar, and the Exhibition Pillar.

The output of EuroBio 2008 will generate the “Call for Change Report” which will focus on future Policy for Science and Industry in Europe, and the role that Innovation plays in terms of economic development. This is in line with the priority expressed by the European Commission: ensure continuity between Presidencies, and will certainly convey the message that the time has come to close the gap with the US through the development of a Common Research Policy. The “Call for Change Report” will be presented in London, and subsequently circulated in other leading European BioClusters throughout the first half of 2009 towards the Swedish Presidency of the European Union.

As a link between two EuroBio editions, the “Call for Change” report will evaluate what has been achieved and what remains to be accomplished.

#### **About EuroBio**

*Founded in 1997 on the initiative of the French Ministry of Research, the- then called European Biotech Crossroads has rapidly succeeded in bringing together the key biotechnology actors and stakeholders: life science companies, start-up projects, students, researchers, private & public-sector research organizations, industry bodies, investors, consulting firms, multinationals from the biotech, pharmaceutical, diagnostics, agrifood & environmental sectors, local authorities, clusters, bio-parks, bio-incubators, public authorities and regulatory bodies.*

*In 2006, the European Biotech Crossroads took place in Paris for its 10<sup>th</sup> anniversary. Under the guidance of Eric Poincelet, former Director General of The World Life Sciences Forum BioVision and founder of BioSquare, the Event was totally transformed for this occasion and remodelled based on the U.S. BIO structure: **Four Pillars, Three Sectors, and Three Generations.** To reflect this transformation into what is*

set to become "The European BIO", the name **EuroBiO** was adopted. Over 4,000 experts already joined in the newly "revamped" EuroBiO in 2006. And over 5,000 are expected for this **EU Presidency Edition 2008**.

EuroBiO is now a truly international event, with prime focus on European issues. The Event is dedicated to Life Sciences in general - and in particular, to biotech's **three major fields of application - Health, Environment and Agro-industry**.

The overall setting of EuroBiO 2008 was awarded to Paris and Region Ile-de-France; the concrete organization of the event is ensured by its Regional Economic Development Agency for Paris Ile-de-France (ARD) and its Partner, Package Organization.

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