



THE Life Sciences Event of the European Union Presidency

Make Change Happen

Paris, October 7-9, 2008 Palais des Congrès



## PRESS RELEASE

### Opening of EuroBio 2008 THE Life Sciences Event of the EU Presidency

Paris, October 7, 2008. EuroBio 2008, ([www.eurobio2008.com](http://www.eurobio2008.com)), THE Life Sciences Event of the EU Presidency that was awarded the prestigious EU Presidency Label, will take place at the Palais des Congrès Conference Centre in Paris from Tuesday, October 7<sup>th</sup> to Thursday, October 9<sup>th</sup> inclusive. During three intense days of interactive conferences and networking, the international Life Science Community will be brought together around the Four Pillars that made the success of BIO in the US: the Conference Pillar, the Partnering Convention Pillar, the Career Fair Pillar, and the Exhibition Pillar.

The Congress, set to become the "European BIO", is expected to welcome:

- 5,000 delegates and visitors,
- 120 speakers of international stature,
- 500 companies originating from 30 countries

Participants will have the opportunity to meet and exchange views during conferences and interactive debates built in a very innovative way (such as the *BioDialogues* and *House of Commons Debates*).

EuroBio 2008 will present technical breakthrough and innovations of the Life Sciences sector with regard to its three major fields of application: Health (the key focus on Tuesday, October 7), Environment and Agro-industry (the two key focuses on Wednesday, October 8). Thursday, October 9 will be dedicated to key take-home messages recorded in the **Call for Change Report** which will be circulated across Europe containing recommendations readily available for decision-makers and opinion leaders from Industry, Science and Politics. After being presented in London, Milan, Brussels and other leading European clusters, the White Paper will be dispatched officially on the occasion of the Swedish EU Presidency. Starting July 1<sup>st</sup> 2009, the Swedish Presidency is expected to tackle as

key priority the support to Innovation across Europe, recognized as the lead engine for economic development.

*Participants having not yet registered are free to join in on site. As visitors, they will have access to the exhibition showcasing the European leaders in Health & Eco-industries. They will also have access to the Plenary Sessions of the Conference Pillar, including on Thursday am October 9 the utmost important Grand Reporting Plenary Session during which the Take-home Messages of the **Call for Change Report** that will be subsequently conveyed across Europe will be detailed en avant-première...*

#### **About EuroBiO**

*Founded in 1997 on the initiative of the French Ministry of Research, the then called European Biotech Crossroads has rapidly succeeded in bringing together the key biotechnology actors and stakeholders: established life science companies, start-ups, students, researchers, private & public research bodies, industry professional organisations, investors, consulting firms, large corporations from the healthcare, agrifood & environmental sectors, local authorities, clusters, bio-parks, bio-incubators, public authorities and regulatory bodies.*

*In 2006, the European Biotech Crossroads took place in Paris for its 10<sup>th</sup> anniversary. Under the guidance of Eric Poincelet, former Director General of The World Life Sciences Forum BioVision and founder of BioSquare, the Event was totally transformed for this occasion and remodelled based on the U.S. BIO structure: **Four Pillars, Three Sectors, and Three Generations**. To reflect this transformation into what is set to become "The European BIO", the name **EuroBiO** was adopted. Over 4,000 experts already joined in the newly "revamped" EuroBiO in 2006. And over 5,000 are expected for this **EU Presidency Edition 2008**.*

*EuroBiO is now a truly international event, with prime focus on European issues. The Event is dedicated to Life Sciences in general - and in particular, to biotech's **three major fields of application - Health, Environment and Agro-industry**.*

*The overall setting of EuroBiO 2008 was awarded to Paris and Region Ile-de-France; the concrete organization of the event is ensured by its Regional Economic Development Agency for Paris Ile-de-France (ARD) and its Partner, Package Organization.*

#### **Contact:**

##### **ALIZE RP**

**Caroline Carmagnol**

[caroline@alizerp.com](mailto:caroline@alizerp.com)

Tel: + 33 (0) 664 189 959

**Juliette Vandenbroucque**

[juliette@alizerp.com](mailto:juliette@alizerp.com)

Tel: + 33 (0) 1 41 22 07 32

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