



Alexander SCHWARTZ

Alexander is an Expert of McKinsey's chemical practice and part of the Vienna office. Alexander is a core member of the industrial biotechnology practitioner group and of the innovation practitioner group. He was a leading member of a McKinsey team that evaluated current trends and potential of future developments in biofuels and co-leading the McKinsey research on biomass and land-use. Alexander joined the firm in 2002 and has served clients in the chemical, petroleum, biotech and agricultural industry. He was mostly engaged in studies concerned with business development, R&D strategy and organization. Examples for studies are

- Supported a leading seed company in defining their growth strategy in context of increasing demand for biofuels
- Developed the global biofuels strategy for an oil major
- Working with a global chemical company to determine where and how to position itself in the biofuels space
- Supporting multiple McKinsey client service teams working in biofuels by providing support about current and future technologies
- Assessment of business opportunities and entry strategy in CO₂ abatement
- Evaluation of investment and business opportunities for a leading biotech player

Prior to joining McKinsey, Alexander was a postdoctoral fellow with George M. Whitesides at the Department of Chemistry and Chemical Biology at Harvard University. His research focused on nanotechnology, surface chemistry and fluid mechanics. He was also a visiting researcher at ETH Zurich where he worked on hydrocarbon chemistry.

Alexander holds a PhD in organic chemistry from the University of Vienna and a MS in chemistry from the technical University of Graz, Austria. He graduated with permission of the dean 2 semesters below the normally required minimum time. He graduated from both schools with distinction.