



Gordon SMITH BAXTER PhD.

- **An experienced life sciences entrepreneur with a track record of value creation through commercialisation of innovative products, services and ideas**

Gordon is an experienced life science entrepreneur with a track record of value creation through commercialisation of innovative products, services and ideas. He combines business and scientific leadership in information technology and drug development and has an impressive track record in attracting private and public investment. Gordon is experienced in growing businesses through all stages from idea to IPO placing particular emphasis on team, sales and M&A. He has held a variety of senior R&D positions in major pharmaceutical companies such as Syntex, Glaxo and SmithKline Beecham as well as senior management positions in biotechnology companies such as Pharmagene. As CEO of BioWisdom, Gordon is currently focused on building IT solutions which reduce the frequency of adverse drug reactions and for the determination of the best contexts for optimal healthcare.